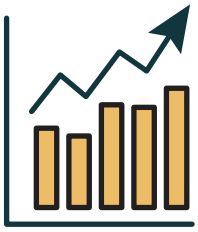
Mandatory Product Listing:

Transparent and accessible quality and safety information for dietary supplements

THE PROBLEM

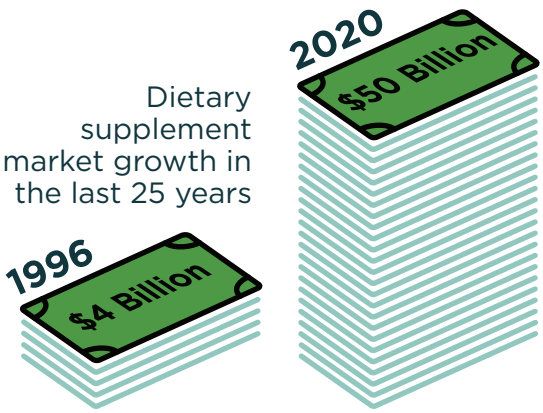
In the last 25 years, the dietary supplement industry grew from **$4 billion** with roughly **4,000** products to over **$50 billion** with more than **50,000 products** – possibly tens of thousands more. The number of adulterated products marketed by bad actors has also increased in this time. Unfortunately, we do not know the scale of the problem. As the size of the industry has grown and consumer approaches to health and wellness have evolved, so too has the rise of ecommerce websites and apps whose sole purpose is to sell dietary supplements, making it harder to keep track of all products on the market.



THE SOLUTION

To protect consumers from unsafe products, both government and industry stakeholders support dietary supplements being listed in a national registry accessible to the FDA, regulators and the public. Implementation of the **Mandatory Product Listing (MPL)** is a critical step to increasing transparency and oversight of the growing industry.

Dietary supplement market growth in the last 25 years



DSQC Dietary Supplements Quality Collaborative

The DSQC, a diverse group of national stakeholder organizations across the public health spectrum, is focused on advancing important legislative priorities and regulatory initiatives to promote safety, advance transparency and embrace quality in the dietary supplement industry. Visit https://dsqcollaborative.org/ to learn more.

How does the Mandatory Product Listing work?

Consumers, retailers, healthcare providers, regulators, the Food and Drug Administration (FDA) or any other interested party can reference the registry to **search for products** based on their **specific ingredients** or other information found on the label.

THE BENEFITS

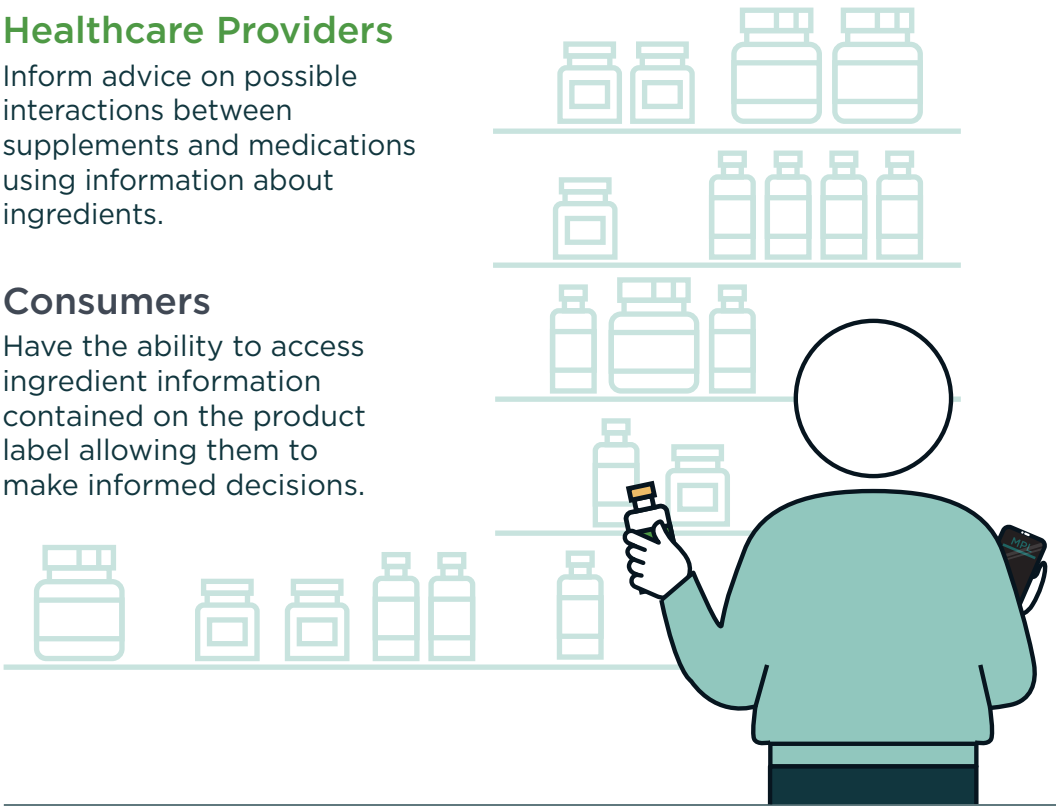
The Mandatory Product Listing benefits **all responsible stakeholders**, ranging from every-day consumers who use dietary supplements to complement their lifestyle to agencies like the FDA responsible for **safety and enforcement**.

Pharmacists & Healthcare Providers

Inform advice on possible interactions between supplements and medications using information about ingredients.

Consumers

Have the ability to access ingredient information contained on the product label allowing them to make informed decisions.



Regulators

Enable more efficient use of resources to oversee regulated market.

Manufacturers & Distributors

Increase fair competition in marketplace for responsible actors.

Retailers & Grocery Stores

Provide assurance about the products they sell to consumers.

- U.S. Food and Drug Administration. Statement from FDA Commissioner Scott Gottlieb, M.D., on the agency's new efforts to strengthen regulation of dietary supplements by modernizing and reforming FDA's oversight. 2019. https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scottlieb-md-agencys-new-efforts-strengthen-regulation-dietary
- Intrado GlobeNewswire. NBJ 2020 Supplement Business Report Predicts Supplement Sales Growth Will Spike Above 12% This Year Driven by Covid-19. 2020. https://www.globenewswire.com/news-release/2020/07/13/2061357/0/en/NBJ-2020-Supplement-Business-Report-Predicts-Supplement-Sales-Growth-Will-Spike-Above-12-This-Year-Driven-by-Covid-19.html
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- Nutritional Outlook. 2021 Regulatory outlook for dietary supplements, functional foods, and natural products. 2021. https://www.nutritionaloutlook.com/view/2021-regulatory-outlook-for-dietary-supplements-functional-foods-and-natural-products

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